

November 5, 2009

Consolidated and Non-Consolidated Earnings Forecast Revisions for the First Half of Fiscal 2010

Taiheiyo Cement Corporation announces the following revisions to its earnings forecasts, initially announced on September 18, 2009, for the first half of fiscal 2010.

1. Revisions to consolidated earnings forecasts

First half of fiscal 2010 (April 1, 2009–September 30, 2009)

	Net sales	Income from operations	Ordinary income	Net income	Net income per share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous forecasts (A)	360,000	-3,500	-7,000	-9,000	-9.61
Revised forecasts (B)	358,000	-1,900	-4,500	-8,000	-8.54
Change (B) – (A)	-2,000	1,600	2,500	1,000	—
Percent change (%)	-0.6	—	—	—	—
Ref: 1H FY 2009 results	429,069	4,507	-3,379	-7,323	-7.80

2. Revisions to non-consolidated earnings forecasts

First half of fiscal 2010 (April 1, 2009–September 30, 2009)

	Net sales	Income from operations	Ordinary income	Net income	Net income per share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous forecasts (A)	138,000	-3,000	700	100	0.11
Revised forecasts (B)	138,000	-2,000	1,400	500	0.53
Change (B) – (A)	—	1,000	700	400	—
Percent change (%)	—	—	100.0	400.0	—
Ref: 1H FY 2009 results	157,301	-5,181	-1,381	-948	-1.01

3. Main reasons for revising earnings forecasts

(1) Consolidated earnings forecasts

We expect consolidated operating losses to be lower than we previously expected as a result of cost cutting, including fixed costs.

We expect consolidated ordinary losses to be lower than we previously expected as a result of lower operating losses and improvement in equity method income.

We expect consolidated net losses to be lower than we previously expected as a result of lower ordinary losses.

(2) Non-consolidated earnings forecasts

We expect non-consolidated operating losses to be lower than we previously expected as a result of cost cutting, including fixed costs.

We expect non-consolidated ordinary income to be higher than we previously expected as a result of lower operating losses.

We expect non-consolidated net income to be higher than we previously expected as a result of higher ordinary income.

We plan to revise our fiscal 2010 earnings forecasts when announcing first half results.