Taiheiyo Cement Corporation Announces Sale of Shares in Equity-Method Subsidiary

Tokyo, January 11, 2011—Taiheiyo Cement Corporation (Taiheiyo Cement) announced today that its board has resolved to sell part of the company's stake in equity-method subsidiary Toyo Asano Foundation Co., Ltd. (Toyo Asano; TSE: 5271). As a result of the transaction, Toyo Asano will no longer be a Taiheiyo Cement equity-method subsidiary.

1. Rationale

Taiheiyo Cement is moving forward with a thorough restructuring of its businesses in line with the Medium-Term Management Plan Revisions and Business Restructuring announced on March 30, 2010. It has decided to sell part of its stake in Toyo Asano as part of the restructuring program, which includes the sale of assets. Taiheiyo Cement's sale of Toyo Asano shares will not affect its business relationship with the company.

2. Details of sale

Shares to be sold:	2,400,000
Sale value:	¥200 million
Sale method:	By ToSTNeT-3 on the Tokyo Stock Exchange
Date of sale:	January 12, 2011

3. Change in share ownership

Shares owned pre-sale (stake)	4,113,110 (28.55%)
Shares to be sold	2,400,000
Shares owned post-sale (stake)	1,713,110 (11.89%)

4. Outlook

We expect the sale to have minimal impact on Taiheiyo Cement's consolidated and unconsolidated earnings.