



TAIHEIYO CEMENT NEWS LETTER

December 20, 2017

Notice Regarding Revision of Cement Selling Prices

Taiheiyo Cement Corporation (Head office in Minato-ku, Tokyo; President: Shuji Fukuda) announces that it has decided to implement a revision of cement selling prices. Details are as follows.

1. Target products

Various types of cement products

2. Price revision

Current prices + 1,000 yen/ton or more

3. Effective date of price revision

Shipments as of April 1, 2018

4. Reason for the price revision

Taiheiyo Cement Corporation has been implementing all possible measures for cost cutting including fixed costs, labor saving and rationalization, and has been pursuing initiatives to maintain stable production and supply as a cement manufacturer.

However, we anticipate a persistently harsh business environment surrounding the domestic cement business due to higher coal prices, which is exacerbated by other factors such as increases in logistic costs as a result of a shortage of labor.

In these circumstances, it would be extremely difficult to continue and maintain the domestic cement business based on the current selling price levels. We therefore trust that our customers will understand the necessity of this price revision.