

August 8, 2024

## Notice regarding naming rights and partners of Tsukumi Civic Baseball Stadium and Sunny Hall

**Taiheiyo Cement Corporation (Headquartered in Bunkyo-ku, Tokyo; Yoshifumi Taura, President and Representative Director) has become the preferred bidder for naming rights partners of Tsukumi Baseball Stadium and Sunny Hall, both owned by Tsukumi City, Oita Prefecture.**

From October 1, 2024, the nickname of the facility will be changed to "Taiheiyo Cement Tsukumi Stadium" and "Taiheiyo Cement Tsukumi Stadium Indoor Training Facility", and this will be officially decided after the contract is signed. By changing the nickname to our company's name, we aim to further improve and expand our company's recognition among the people of Tsukumi City and everyone who uses the stadium.

The Taiheiyo Cement Oita Plant began operations in 1917 in Tsukumi as Sakura Cement and has continued to grow together with the region ever since. We will continue to be a company that is trusted and needed by everyone in Tsukumi City.



Exterior of Tsukumi Civic Baseball Stadium



< For inquiries related to this release >  
Taiheiyo Cement Corporation  
Investor Relations & Corporate Communications Group  
General Affairs Department  
E-mail. [ir-com@taiheiyo-cement.co.jp](mailto:ir-com@taiheiyo-cement.co.jp)