

November 13, 2025

Taiheiyo Cement × Unko Drill “Construction Material about Cement”

Taiheiyo Cement Corporation (Headquarters: Bunkyo-ku, Tokyo; President and Representative Director: Yoshifumi Taura) collaborated with Bunkyo Co., Ltd. (Headquarters: Minato-ku, Tokyo; President and Representative Director: Shuji Yamamoto) to produce and publish educational booklets Unko Drill “Construction Material about Cement” for children.



We publish this on our corporate website!

<https://www.taiheiyo-cement.co.jp/other/pdf/unkodrill.pdf>

We produced this booklet to tell children the role and appeal of cement simply and enjoyably.

This booklet is fun and educational content created in collaboration with Bunkyo Co., Ltd., publisher of the Unko Drill Series*, which the total number of printed copies exceed 10 million and is overwhelmingly popular among children.

Through this booklet, we tell readers that cement is used in everyday life as a material that supports the foundation of society and contributes to the creation of our safe and secure life.

In addition, we introduced waste treatment efforts in cement manufacturing and summarized the important role of cement in building a sustainable society with easy-to-understand illustrations and explanations.

We plan to distribute Unko Drill "Construction Material about Cement" at our company plant tours and events for children.

Our company will conduct activities to tell children who will lead the future about the appeal of cement and concrete.

*Unko Drill Series Official Website : <https://unkogakuen.com/>

< For inquiries related to this release >
Taiheiyo Cement Corporation
Corporate Communications Group
General Affairs Department
E-mail. ccg-com@taiheiyo-cement.co.jp