



# TAIHEIYO CEMENT NEWS LETTER

May 12, 2026

## Price revision of cement and cement-based soil stabilizers

**Taiheiyo Cement Corporation (Head office: Bunkyo-ku, Tokyo; President and Representative Director: Yoshifumi Taura) will revise the sales price of various cement products from April 2027.**

Domestic cement demand has continued to decline for seven consecutive years up to the last fiscal year. In particular, for the past three years since 2023, demand has fallen by around two million tons annually.

In recent years, Taiheiyo Cement Corporation has revised its sales prices since 2022 in response to the prolonged decline in domestic cement demand and rising costs such as energy, related materials, and logistics. We sincerely appreciate the understanding and cooperation shown by our customers.

However, the current pace of demand reduction and cost increases resulting from an increasingly uncertain social and economic environment has exceeded our initial expectations. As a result, our domestic cement business is facing severe challenges, as the sharp decline in demand has led to a substantial increase in fixed costs, in addition to rising variable costs, making the continuation of our business operations increasingly difficult.

Although we have implemented various cost reduction measures under these circumstances, securing an appropriate level of profitability remains essential in order to address rising costs, continue necessary investments in manufacturing facilities to ensure a stable supply in the future, and contribute to the realization of a recycling-oriented society. Accordingly, we have decided to revise the sales prices of cement and cement-based soil stabilizers as outlined below.

With regard to this price revision, we recognize that a certain preparation period is required to enable our business partners to adapt to changes in business practices and product pricing. Taking this into consideration, we hereby announce the revision at this time.

1. Applicable products  
Various cement products (excluding Silica-Fume Pre-Mixed Cement and White Cement)
2. Price revision  
Current price +3,000 yen/ton
3. Revision timing  
From April 1, 2027 shipment
4. Others  
Silica-Fume Pre-Mixed Cement and White Cement will be discussed individually with customers.

<For inquiries related to this release>  
Taiheiyo Cement Corporation  
Corporate Communications Group  
General Affairs Department  
E-mail.ccg-com@taiheiyo-cement.co.jp